



SACRAMENTO  
AT FIRE MOUNTAIN



# TOPPING OFF CEREMONY

Hard Rock Hotel & Casino Sacramento at Fire Mountain recently held a topping off ceremony to celebrate reaching this major construction milestone in the project. The highly-anticipated property is slated to be the premier entertainment destination in Northern California once it opens in fall of 2019. ***“I want to thank everyone involved in this momentous development,”*** said Mark Birtha, president of Hard Rock Hotel & Casino Sacramento at Fire Mountain. ***“It is such an incredible feeling of pride and excitement seeing it coming to life. I know this property is going to be a landmark in the region and a shining representation of all the Hard Rock brand has to offer.”*** During the event, the final beam, signed by tribal members, was grandly lifted up by a crane to the top of the structure. As part of the ceremony, Hard Rock executives and tribal council recognized the construction workers’ incredible efforts and commitment to the project. The topping off event also commemorated the historic partnership between two Native American Tribes – The Seminole Tribe of Florida, owners of Hard Rock International and Enterprise Rancheria.

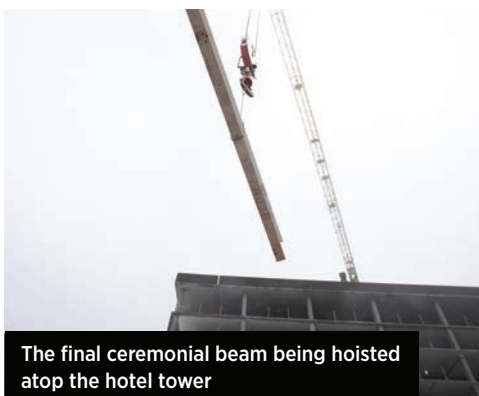
***“This is truly a great day for our Tribe and community and for the workers, customers and business partners of our region,”*** said Enterprise Rancheria Tribal Chairperson Glenda Nelson. ***“Partnering with Hard Rock and the Seminole Tribe is a real game changer with their world-recognized brand, commitment to premium quality experiences across a full spectrum of hospitality and entertainment options, and unique corporate values make them a dream partner for us.”***



Members of Enterprise Rancheria Tribal Council celebrate with Hard Rock International executives



Congressman Garamendi visits the construction site



The final ceremonial beam being hoisted atop the hotel tower



Local community guests attend the Topping Off ceremony

Situated in the North Sacramento Valley, the property will offer the latest in live music and entertainment, hospitality, world-class gaming and exceptional cuisine. It will feature a hotel with multiple suite offerings, a large gaming facility with **over 1,800 slot machines and table game positions, along with an outdoor pool and deck area, large meeting space and a great selection of bars and restaurants. The property also includes signature brand amenities like the Rock Shop® and Body Rock® fitness center.** Hard Rock Hotel & Casino Sacramento at Fire Mountain is expected to create more than 2,000 construction jobs upon its completion, with nearly 750 working at peak times on the project any given day. The development includes approximately 1,500 tons of steel (1/10th the weight of the Brooklyn Bridge steel), 15,000 cubic yards of concrete (if paved, would stretch to downtown Sacramento), 550 tons of rebar steel (laid from end to end, would stretch to San Francisco), 120 miles of electrical conduit, as well as 380 miles of wire and cabling (would stretch from Sacramento to Los Angeles) being used for the project. Upon opening later this year, the hotel-casino will employ over 1,000 full-time and part-time team members. For more information, visit [hardrockhotelsacramento.com](http://hardrockhotelsacramento.com).